Dassault Systèmes Launches
SOLIDWORKS Industrial Design

Second SOLIDWORKS Application on the 3DEXPERIENCE Platform
Accelerates Industrial Product Design through
Social Collaboration on the Cloud

Phoenix, AZ — **February 9, 2015** — Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced the launch of SOLIDWORKS Industrial Design, the second SOLIDWORKS application on its 3DEXPERIENCE platform. This application delivers significant social collaboration benefits through its use of Dassault Systèmes' industry-leading cloud-based capabilities.

Unveiled at the SOLIDWORKS World 2015 conference in Phoenix, Arizona, SOLIDWORKS Industrial Design embraces the social, conceptual and collaborative design world in today's age of experience. The application accelerates the product design process by providing engineers with an intuitive cloud-based tool to design and collaborate on complex organic shapes—from concept to final product—anytime, anywhere.

"The needs of the CAD user community have been a beacon of technological innovation and we are committed to developing tools that respond to evolutions in the product design process, from a technical perspective as well as a collaborative one," said Gian Paolo Bassi, CEO, SOLIDWORKS, Dassault Systèmes. "With SOLIDWORKS Industrial Design and our 3DEXPERIENCE platform, we want engineers to be able to rely on powerful, accessible technologies that facilitate their work and result in significant business advantages."

Constraints of traditional industrial design software, including data incompatibility, extensive rework of designs and a disconnect between industrial and mechanical design teams, lack of collaboration during the design process and difficulty in evaluating multiple concepts can slow down the product design process and reduce cost efficiency and time-to-market.

The SOLIDWORKS Industrial Design application eliminates these barriers by offering a flexible, intuitive single modeling environment that improves the overall industrial design process. With Dassault Systèmes' 3DEXPERIENCE platform, SOLIDWORKS Industrial Design provides social design capabilities and transparent data management that allow engineers and designers to quickly solve industrial design challenges and easily transition to mechanical design. Safe, secure, intelligent data storage on the cloud can be accessed anytime from anywhere to share designs, collaborate on ideas, save and evaluate multiple concepts.

With SOLIDWORKS Industrial Design, designers can create complex shapes in 3D and add mechanical data directly to a model without changing product design software or environment.

Concept sketching, integrated freeform and parametric surface/solid modeling, direct editing, realistic rendering and simplified design evolution tools are all features of this streamlined process.

"In the digital age, design is free flowing, mobile and collaborative," said Michael Thompson, Global Product Manager, Wacom Technology Corporation. "We feel that our partnership with SOLIDWORKS Industrial Design will enable professional designers working on Wacom pen tablets or creative pen displays to bring their ideas to market in a rapid and seamless way."

SOLIDWORKS Industrial Design is the second SOLIDWORKS application to be introduced on the 3DEXPERIENCE platform, following the launch in 2014 of SOLIDWORKS Conceptual Design (formerly called SOLIDWORKS Mechanical Conceptual), its instinctive, powerful conceptual design application. Along with other SOLIDWORKS tools these applications offer easy-to-use, collaborative cloud-based capabilities, content and services that quicken development and time-to-market, lower costs and help increase market share.

Dassault Systèmes will bring SOLIDWORKS Industrial Design to life at SOLIDWORKS World 2015, taking place at the Phoenix Convention Center until February 11, 2015. On site, users will demonstrate how SOLIDWORKS Industrial Design can simplify and accelerate industrial design for more innovation, better collaboration and faster time-to-market.

For more information on SOLIDWORKS Industrial Design, please visit here.

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