Dassault Systèmes Introduces "Licensed to Cure", a New Industry Solution Experience for Fully Compliant Medical Devices

"Licensed to Cure" Empowers Organizations to Master the Complex Relationships between Product Innovation, Quality Assurance and Regulatory Compliance

VELIZY-VILLACOUBLAY, France– **October 2, 2012** - Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced the launch of a new industry solution experience for medical device manufacturers called "Licensed to Cure." Based on Dassault Systèmes' 3DEXPERIENCE platform, it helps accelerate the delivery of innovative, safe, and fully compliant medical devices.

"Licensed to Cure" industry solution experience ensures a single source of information for innovation, as well as a fully-transparent and fully-documented change process allowing medical device manufacturers to optimize resource allocation, maximize IP reuse, and streamline the regulatory filing process. By creating an end-to-end, traceable, and compliant product development process that is directly linked to quality management, medical device manufacturers can expedite time to market and minimize regulatory overhead.

"Increasing regulatory scrutiny is putting pressure on medical device manufacturers to achieve total quality and safety," said Monica Menghini, Executive Vice President, Industry and Marketing, Dassault Systèmes. "With the number of FDA warning letters issued on the rise, the time and budget that these manufacturers spend on regulatory activities is increasing. Our 3DEXPERIENCE platform, with dedicated industry solution experiences enables companies to manage their business objectives in a complex regulatory environment while meeting consumers' expectations for safe products."

Launched during the AdvaMed 2012 Conference, "Licensed to Cure" industry solution experience:

- Allows companies to eliminate scattered processes and data, and to "embed" regulations as an asset, optimizing quality and compliance and reducing cost and time to market.

- Ensures a single source of information that allows manufacturers to always get relevant, up-to-date information and establish true collaboration with the same, accurate set of product data.

- Automates "bureaucratic" tasks and ensures procedural enforcement that leads to making products right the first time, speeding time to regulatory approval.

- Provides structured process and documentation such as "living" DHF and DMR bring full traceability and automated reporting and filing.

- Helps medical device manufacturers accelerate and increase the innovation pipeline to sustain market expansion in new countries and with specialized products to meet patient needs without limits from risk mitigation and regulatory restrictions.
- Optimizes medical device manufacturers' supply chain and extended ecosystem, to reduce compliance and quality risks while securing brand equity and image with consumers.

Dassault Systèmes at AdvaMed

"Licensed to Cure" will be showcased at AdvaMed 2012 Conference - booth #101. In addition, Dassault Systèmes is moderating a panel entitled, "Enabling Faster and Better Medical Device Development & Evaluation via Virtual Collaboration Simulation & Regulatory Submission." Panelists from the FDA, Iyno Advisors and Bausch & Lomb will discuss how the FDA and the Center for Devices and Radiological Health (CDRH) are working collaboratively with federal government partners and external constituencies to advance device regulatory science and ensure the safety and performance of new products.

To learn more about "Licensed to Cure" and all of Dassault Systèmes' Life Sciences industry solution experiences : http://www.3ds.com/life-sciences

About Dassault Systèmes
Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries. For more information, visit www.3ds.com.

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Dassault Systèmes Press Contacts

Derek Lane (NAM)	derek.lane@3ds.com	+1 (818) 673-2243
Elena Fernandez (LATAM)	elena.fernandez@3ds.com	+1 (978) 442-2790
Virginie Blindenberg (EMEA)	virginie.blindenberg@3ds.com	+33 (0) 1 61 62 84 21
Namrata Gadhok (India)	namrata.gadhok@3ds.com	+91 (124) 457 7100
Arnaud Sobrero (AP South)	arnaud.sobrero@3ds.com	+65 6511 7942
Grace Mu (China)	grace.mu@3ds.com	+86 10 6536 2288
Jahyun Ahn (Korea)	jahyun.ahn@3ds.com	+82 2 3270 7893
Yukiko Sato (Japan)	yukiko.sato@3ds.com	+81 3 5442 6445
Arnaud Malherbe (CORP/France)	arnaud.malherbe@3ds.com	+33 (0) 1 61 62 87 73