

## **Dassault Systèmes' 3DEXPERIENCE Platform Based on V6 Architecture Empowers Leading Companies Worldwide**

### ***Customer Successes Across Industries and Leading Analyst Forecasts Validate V6 Architecture and Business Experience Platform Strategy***

**VÉLIZY-VILLACOUBLAY, France — April 24, 2014** — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that hundreds of industry leading customers have adopted its 3DEXPERIENCE platform, confirming the promise of the V6 architecture. Companies in production span a wide-range of industries and are using the 3DEXPERIENCE platform and its V6 architecture to create the loyalty-inspiring customer experiences needed to win in today's quickly evolving Experience Economy.

[Hyundai Heavy Industries](#), [Bell Helicopter](#), [SHoP Architects](#), [NIAEP \(nuclear power plants\)](#), [Riello Group \(heating / air conditioning systems\)](#), Johnson & Johnson, [Procter & Gamble](#) and [LG Electronics](#) are some of the international companies that have leveraged 3DEXPERIENCE solutions based on the V6 architecture. With circa 20,000 new customers each year, Dassault Systèmes is recognized by business leaders as the innovation partner providing next-generation solutions: its business experience platform.

The 3DEXPERIENCE platform based on V6 architecture attracts companies who have historically relied on competitive solutions, including industry leaders such as LG Electronics, Jaguar Land Rover, Renault, Larsen & Toubro and Alstom Transport, among others.

“We are seeing many, many satisfying examples of customers developing first-to-market experiences with the 3DEXPERIENCE platform based on V6. 3DEXPERIENCE is in production and we've decided to make a concerted effort to share those implementation stories more broadly,” said Bernard Charlès, President & CEO, Dassault Systèmes. “V6 is the perfect foundation for the 3DEXPERIENCE platform. It is an open, standards-based architecture optimized for large companies and small. With that foundation, we are helping our customers achieve their own goals and imagine sustainable innovations capable of harmonizing products, nature and life.”

Forecasts from leading industry analysts also validate Dassault Systèmes' business experience platform strategy and its data-driven V6 architecture. IDC's “Third Platform” view, for example, describes the convergence of disruptive technologies such as big data and cloud computing.

“In 2014, we have entered the third platform, the era of cloud computing, mobility, big data and analytics, and social business,” said Dr. Chris Holmes, head of IDC Insights Asia Pacific, and Head International for IDC Manufacturing Insights. “The next few years will be exciting as business processes get transformed through new platforms, engagement and business models enabled by third-platform technologies.”

“The 3DEXPERIENCE platform, which includes social and collaborative apps, cloud functionality, information intelligence apps and more, enables businesses to leverage these disruptive technologies, as well as our specialized industry solutions,” said Monica Menghini, Executive Vice President, Corporate Strategy, Industry & Marketing, Dassault Systèmes. “The reports are indeed a confirmation of the value of an inclusive, data-driven V6 architecture which reveals the evolution from file-based authoring tools to collaborative environment. At the same time, it supports interactions with V5 users.”

The inclusiveness of the 3DEXPERIENCE platform based on V6 Architecture is a choice of being “open by design.” It enables industry leaders to integrate design and engineering data from competitive CAD / EDA environments to manage the manufacturing BOM (Bill of Materials) integrated to their legacy ERP and MES technologies. The 3DEXPERIENCE platform is compliant with more than 43 standards requested by industry, such as web, communication visualization and security standards.

It integrates exchange ISO Standards STEP AP203/214/242, covering the strong request from customers to develop a long term archiving strategy. It also includes many industry standards, such as AUTOSAR (Transportation & Mobility) or IFC (Construction) and cross-industry standards like Modelica to generate sophisticated physical systems content.

The game-changing platform is powered by an ever-growing number of apps and industry solutions for all industries. Based on customer demand and input, it includes an on-premise portfolio of 41 Industry Solution Experiences and their 183 processes, plus a dedicated cloud portfolio of 14 Industry Solution Experiences, with more than 60 processes, appropriate for businesses of any size.

The 3DEXPERIENCE platform based on V6 architecture is a business transformation catalyst, enabling companies to connect all the dots within the extended enterprise. Its proven and ready-to-use business processes allow enterprises to rapidly benefit from the rewards of effective collaboration.

In addition to the above links to specific customer stories, a multitude of other customer stories, across all industries, can be found at <http://www.3ds.com/customer-stories>.

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#### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

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